



Lucinda Kay
Great Shape! Inc. Public Relations
O/(509) 325-3623 ★ C/509-280-6237
Lucinda@lucindakay.com
www.gsjamaica.org

CELEBRATING FREEDOM WITH SCISSORS IN HAND A CUT-A-THON TO RAISE MONEY FOR JAMAICAN CHILDREN

For Immediate Release:

(07/01/08 Ashland, OR) Fireworks, American flags, and one great haircut. On **July 4, 2008**, Ashland's parade will be followed by the first ever Cut-a-Thon for Great Shape! Inc.. Ashland's premier salons, Hair City and Plaza Salon & Spa are sponsoring the even in Lithia Park. The money raised will support Great Shape's SuperKids.

The Great Shape Cut-a-Thon will involve 8 stylists and 3 chairs. You'll find the crew at the park entrance, non-profit booth #13. All ages are invited to receive a stylish new 'do, payment via donations. Kevin Huggins, owner of both salons says, "Right here in the Rogue Valley we have so much independence, the freedom to seek resources when we need them. It's not like that in a third world country." Kevin goes on to say, "It's our responsibility to reach out to the rest of the world." Hair City and The Plaza Salon & Spa hope to raise \$1000 for Great Shape.

\$1000 supplies 1000 books to rural schools in Jamaica

Great Shape! Inc. is celebrating 20 years of humanitarian service in Jamaica. Over the past two decades, volunteers have built roads and schools, sponsored students, and facilitated the world's largest, humanitarian dental project called 1000 Smiles.

This year marks the beginning of Great Shape! SuperKids. Volunteers will work to improve literacy in the schools through a curriculum of reading, computers, art, music and sports. About 30 SuperKid volunteers will join the team this fall, along with 130 volunteers working with the 1000 Smiles dental project.

Huggins has been a long time supporter of Great Shape. His two salons are based in Ashland. They offer cuts and colors, highlighting, and up do's. Their passion is "making people feel good." Both salons and their clients are excited to celebrate the 4th through this partnership. Huggins says "This is a great way to actively participate in a great cause while doing something I love; cutting hair."

For lively interviews, call Lucinda Kay at 509-280-6237 and please visit both websites:
www.gsjamaica.org and www.sohaircity.com



Great Shape! Inc. is a 501 C 3, serving Jamaican children since 1988