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## VACATION IN PARADISE... EMPOWER JAMAICA'S CHILDREN VOLUNTEERS NEEDED FOR LITERACY DEVELOPMENT PROGRAMS

For Immediate Release:

(8/7/08, U.S./Negril, Jamaica) Great Shape! Inc. will expand its literacy empowerment program in Jamaica this fall. **Jamaica needs your support as an educator or donor.** The literacy-empowerment project, *SuperKids* will provide education and resources to improve literacy, computer programs, art, music and sports. SuperKids Co-Chair Brad Adams says, *"When you reach out a hand to a child in the third world, you create a future for an entire family. Plus, we have so much fun!"*

**In the schools partnering with Great Shape! six out of ten children cannot read at a basic level**  
There is no printing industry in Jamaica, books are rare and expensive  
Teachers in Jamaica crave & request training from GS Volunteers

SuperKids started with a lending program, called Book in a Bag. Volunteers provided 5,000 books to Jamaican schools, facilitating the program like a library project. SuperKids Co-chair, Georgene Crowe says, *"The children's excitement about reading encouraged Great Shape! to expand the literacy program, using several options from books to sports to computers to generate interest and add to the schools' teaching tools."*

Great Shape! needs volunteers with open minds and big hearts to help teach and lead, based on an established curriculum... plus you'll sleep in the lap of luxury, Sandals Resorts International.

**Choose one week or two weeks**  
**Negril: October 31<sup>st</sup> to November 15<sup>th</sup>**

The Jamaican owned, Sandals Resorts International donates ½ million dollars in accommodations and support for the volunteers each year. Executive Director, Joseph Wright says, *"Many enlightened individuals and companies have decided to actively care about others who are less fortunate, making Great Shape! projects possible."*

To join the solution and make a difference please visit: [www.gsjamaica.org](http://www.gsjamaica.org).  
For lively interviews, video and pictures, contact Lucinda at 509-325-3623 or [Lucinda@lucindakay.com](mailto:Lucinda@lucindakay.com).



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