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## VACATION IN PARADISE... EMPOWER JAMAICA'S CHILDREN VOLUNTEERS NEEDED FOR LITERACY DEVELOPMENT PROGRAMS

For Immediate Release:

(8/7/08, U.S./Negril, Jamaica) Great Shape! Inc. will expand its literacy empowerment program in Jamaica this fall. **Jamaica needs your support and supplies.** The literacy-empowerment project, *SuperKids* will provide education and resources to improve literacy, computer programs, art, music and sports. SuperKids Co-Chair Brad Adams says, "*When you reach out a hand to a child in the third world, you create a future for an entire family. Plus, we have so much fun!*"

**In schools partnering with Great Shape! six out of ten children cannot read at a basic level**

No printing industry in Jamaica, books are rare and expensive  
Teachers in Jamaica crave & request training from GS Volunteers

**Supplies Needed**  
**New (or gently used) reading books**  
**Computers**  
**School Supplies**  
**Art Supplies**  
**Sports Equipment**

For twenty years, Great Shape! has provided humanitarian work in Jamaica. SuperKids Co-chair, Georgene Crowe says, "*The children's excitement about reading encouraged Great Shape! to expand, using several options from books to sports to computers to generate reading interest and add to the schools' teaching tools.*"

Volunteers work hard during the day, and then rest in the lap of luxury at Sandals Resorts International. The Jamaican owned, Sandals, donates ½ million dollars in accommodations and support for the volunteers each year. Executive Director, Joseph Wright says, "*Many enlightened individuals and companies have decided to actively care about others who are less fortunate, making Great Shape! projects possible.*"

Volunteers from throughout the U.S. will travel to Negril for one or two weeks, **October 31<sup>st</sup> to November 15<sup>th</sup>.**

To join the solution visit: [www.gsjamaica.org](http://www.gsjamaica.org). For lively interviews, video and pictures, contact Lucinda at 509-325-3623 or [Lucinda@lucindakay.com](mailto:Lucinda@lucindakay.com).



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